



# Cigars, Cigarillos and Smoking Tobacco in Sweden

June 2024

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## Cigars, Cigarillos and Smoking Tobacco in Sweden - Category analysis

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#### 2023 DEVELOPMENTS

Smoking tobacco and cigarillos lose out to alternative products  
Cigars register steady growth in Sweden  
Fine cut tobacco suffers from migration to tobacco-free substitutes

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Maturity and decline in smoking prevalence will hinder sales  
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