



Euromonitor
International

Cigars, Cigarillos and Smoking Tobacco in the Philippines

June 2024

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Cigars, Cigarillos and Smoking Tobacco in the Philippines - Category analysis

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2023 DEVELOPMENTS

Cigars and cigarillos maintains stable growth

Tabacalera retains number one spot in 2023, collaborating with alcoholic drinks brands

E-commerce sees further expansion

PROSPECTS AND OPPORTUNITIES

Cigars and cigarillos will see further stable growth

Younger adults who can legally smoke present growth opportunities for cigars and cigarillos, while smoking tobacco struggles

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