



Processed Meat and Seafood Packaging in Saudi Arabia

July 2024

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Flexible plastic remains the leading pack type for processed meat

Metal food cans is the only notable pack type for shelf stable meat and seafood

Mid-sized packs between 200g and 300g lead frozen meat and seafood and chilled processed meat

PROSPECTS AND OPPORTUNITIES

50g pack size expected to rise in shelf stable seafood packaging

450g and 600g pack sizes expected to see share growth in frozen processed meat

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