



Airlines in Canada

September 2024

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Airlines in Canada - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Air Canada and WestJet cement their dominance as smaller airlines struggle with rising costs and a challenging regulatory environment
Labour force shortages and high operational costs reducing Airlines profitability.

PROSPECTS AND OPPORTUNITIES

Sustainable initiatives set to shape the future of airlines while a shortage of pilots and economic pressures are a more immediate concern
Efforts to improve coordination between key partners in air transportation should improve the customer experience

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