



# Oral Care in Bolivia

April 2024

Table of Contents

## Oral Care in Bolivia - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Essentialness of toothpaste supports volume sales

Colgate-Palmolive continues to dominate

Alicorp extends offerings into oral care

#### PROSPECTS AND OPPORTUNITIES

Marginal fall in volume sales over forecast period

Environmental sustainability increasingly important

Potential for increased competition despite concentration at top end

#### CATEGORY DATA

Table 1 - Sales of Oral Care by Category: Value 2018-2023

Table 2 - Sales of Oral Care by Category: % Value Growth 2018-2023

Table 3 - Sales of Toothbrushes by Category: Value 2018-2023

Table 4 - Sales of Toothbrushes by Category: % Value Growth 2018-2023

Table 5 - Sales of Toothpaste by Type: % Value Breakdown 2019-2023

Table 6 - NBO Company Shares of Oral Care: % Value 2019-2023

Table 7 - LBN Brand Shares of Oral Care: % Value 2020-2023

Table 8 - Forecast Sales of Oral Care by Category: Value 2023-2028

Table 9 - Forecast Sales of Oral Care by Category: % Value Growth 2023-2028

Table 10 - Forecast Sales of Toothbrushes by Category: Value 2023-2028

Table 11 - Forecast Sales of Toothbrushes by Category: % Value Growth 2023-2028

## Beauty and Personal Care in Bolivia - Industry Overview

### EXECUTIVE SUMMARY

Beauty and personal care in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for beauty and personal care?

#### MARKET DATA

Table 12 - Sales of Beauty and Personal Care by Category: Value 2018-2023

Table 13 - Sales of Beauty and Personal Care by Category: % Value Growth 2018-2023

Table 14 - GBO Company Shares of Beauty and Personal Care: % Value 2019-2023

Table 15 - NBO Company Shares of Beauty and Personal Care: % Value 2019-2023

Table 16 - LBN Brand Shares of Beauty and Personal Care: % Value 2020-2023

Table 17 - Penetration of Private Label in Beauty and Personal Care by Category: % Value 2018-2023

Table 18 - Distribution of Beauty and Personal Care by Format: % Value 2018-2023

Table 19 - Distribution of Beauty and Personal Care by Format and Category: % Value 2023

Table 20 - Forecast Sales of Beauty and Personal Care by Category: Value 2023-2028

Table 21 - Forecast Sales of Beauty and Personal Care by Category: % Value Growth 2023-2028

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### SOURCES

Summary 1 - Research Sources

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