



Dairy Packaging in India

June 2024

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Adoption of 100% recyclable flexible plastic pouches for fresh milk

Brands capitalise on sustainable practices in flavoured milk drinks

Increased use of flexible plastic pouches for yoghurt, driven by cost considerations

PROSPECTS AND OPPORTUNITIES

Brick liquid cartons likely to gain share in milk packaging

Innovative packaging solutions set to drive growth in butter and spreads packaging

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