



# Hot Drinks Packaging in India

April 2024

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### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Flexible aluminium/plastic the main pack type but metal tins most dynamic in hot drinks

The demand for functional tea is driving usage of folding cartons

Players reducing raw material usage in their packaging

#### PROSPECTS AND OPPORTUNITIES

Sustainability in packaging will remain pivotal over the forecast period

Convenience is a key driver in packaging among Indian consumers

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